

Creative Communications - Greenville
Po Box 24189
Greenville SC 29616

Larry Martin/ R/ Senate
Submission Number 3230 Issue 4



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client:	Larry Martin/ R/ Senate	Submission Cost:	10630	Campaign Ref:	BX212102603
Buyer:	" "	Client/Product/Estimate:	MARTIN/101712WSPA	Sales Rep:	WSPA Political
Schedule Dates:	10/29/12 to 11/06/12	Weeks:	2	Order Ref:	MARTIN/101712WSPA
Est./PO Number:	MARTIN/101712WSPA	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	2012	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Ashevil
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M.....	06	1350	30 Comme	Nbr of Spots	1	1	1350
2	Tue 9p ET / 8p CT NCIS Los Angeles MTWTFSS Isolations: W/C 10/29 .T.....	05	1500	30 Comme	Nbr of Spots	1	1	1500
3	Wed 9p ET / 8p CT Criminal Minds MTWTFSS Isolations: W/C 10/29 .W.....	05	1250	30 Comme	Nbr of Spots	1	1	1250
4	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/29F..	05	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 730p ET / 630p CT 60 Minutes MTWTFSS Isolations: W/C 10/29S	04	2500	30 Comme	Nbr of Spots	1	1	2500
7	M-F 7a CBS This Morning MTWTFSS Isolations: W/C 10/29F.. .W/C 11/05 MT.....	04	200	30 Comme	Nbr of Spots	1	1	200
8	Sun 9a ET / 8a CT CBS Sunday Morning News MTWTFSS Isolations: W/C 10/29S	04	175	30 Comme	Nbr of Spots	2	2	350
9	Fri 10p ET / 9p CT Blue Bloods	03	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					8	2	10	

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Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	10	8	2
Cost	10530	8980	1550

Grand Totals:

Spots:	10
Gross Total:	10,530.00
Commission:	1,579.50
Net Total:	8,950.50